

# Racism rebranded oder: Beware the politics of identity

Kenan Malik [gibt im Guardian](#) der deutschen „Linken“ und dem grünen Milieu eine Klatsche: „Beware the politics of identity. They help legitimise the toxic far right“.

Er hat natürlich, wie es im Juristenjargon heisst, *vollinhaltlich* recht, aber niemand wird das hören wollen. Gender und „Diversity“ haben den Klassenstandpunkt ersetzt. Die gefühlte Linke hierzulande macht die Rechte stark und liefert denen die Argumente. Die Rechte muss den kleinbürgerlichen Lifestyle-Mist nur ein bisschen anders kostümieren.

*If the right's obsession with immigration has helped give new legitimacy to arguments of the far right, so has the left's blindness to the consequences of the politics of identity. Many on the left now embrace the idea that one's interests and values are defined primarily by one's ethnic or cultural or gender identity.*

*The politics of identity is, however, at root the politics of the reactionary right. The original politics of identity was that of racial difference, the insistence that one's racial identity determines one's moral and social place in the world. Now, identitarians of the far right are seizing upon the opportunity provided by the left's adoption of identity politics to legitimise their once-toxic brand.*