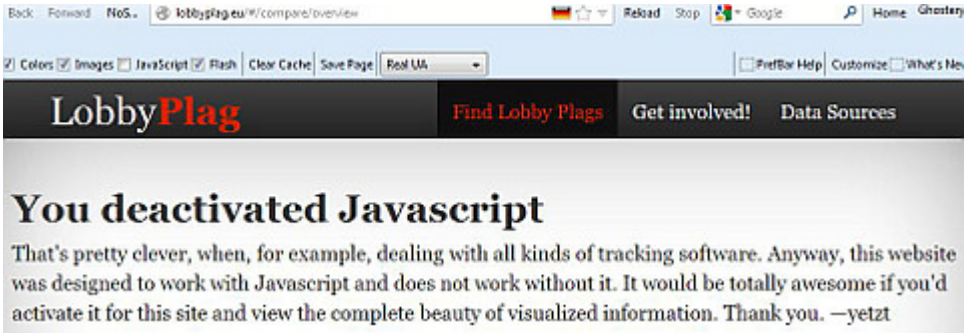That’s not pretty clever, Lobbyplag!