

# Big Brother (NOC) is watching you

Via [Fefe](#), [Yahoo](#) und [TV-Novosti](#) (RTД):

*Under the National Operations Center (NOC)'s Media Monitoring Initiative that emerged from the Department of Homeland Security in November, Washington has written permission to collect and retain personal information from journalists, news anchors, reporters or anyone who uses "traditional and/or social media in real time to keep their audience situationally aware and informed. (...)*

Specifically, the DHS announced the NCO and its Office of Operations Coordination and Planning (OPS) can collect personal information from news anchors, journalists, reporters or anyone who may use "traditional and/or social media in real time to keep their audience situationally aware and informed. (...)

According to RT, the website "[Fast Company](#)" reports that the NOC Monitoring Initiative has been in play since at least early-2010 and **that the data is being shared with both private sector businesses and international third parties.**