

# Big Brother is watching you and Amazon hat ein Patent drauf

Ein neues [Amazon-Patent](#):

*Mobile device users may be tracked either via mobile-signal triangulation or via Global Positioning Satellite information. A mobile device user's recent movements may be analyzed to determine trails or traffic patterns for device user among various locations. Mobile device trail information, either for an individual user or aggregated for multiple users, may be analyzed to determine a next destination for the user. Electronic advertising content, such as advertisements, coupons and/or other communications, associated with the next destination may be sent to an electronic device likely to be viewed by the mobile device user.*

Aus den Bewegungsdaten der [mobile devices](#) und anderere unnützer Statussymbole wird das zukünftige Kaufverhalten ermittelt – und dann die dazu passende Werbung gespammt. (via [Fefe](#))